

Heiko Oldendorf



Entrepreneur and International Advisory Consultant



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Professional Profile

Accomplished and highly-organized and customer success-driven Entrepreneur with an engineering degree. Over 20 years of professional experience managing a small and midsize (10 to 20 employees) company, 1,6 million € in revenue in service, complex projects in various industries such as Automotive, Marine & Offshore, Industrial Equipment. Eager to create customer success utilizing defining the most efficient Product Lifecycle Management and digital processes and strategies, track progress against goals, manage execution projects, and manage execution projects goals. The ability for a quick understanding of the complicated company and customer situation as well in a large organization, their challenges, and to deliver a sustainable resolution.

Professional Experience

President & CEO
advancedOBC GmbH & Co. KG – FDG-consulting Ltd. (2017 – present)

International technical Consulting in the domain of digital transformation, Product Lifecycle Management, global OEM projects and global collaboration.

- A new end to end digital media pipeline concerning the production of all 3D/2D digital content uses cases for **Porsche AG** Stuttgart After Sales department. (subcontracted by Mackevision Part of Accenture)
- Technical consulting **Volkswagen** global **Ford** cooperation projects, new commercial vehicles, and new electrical platform, connecting all the worldwide dots for data exchange, alignments both organizations, lean processes design, communication point between technical IT/PLM team **Volkswagen** and **Ford**. (subcontracted by MHP GmbH a Porsche Company)
- Sales and consultancy for new digital technologies such as Virtual Reality Meeting for global collaboration (Arthur) and Augmented Reality technology (Ameria). Achievements: new clients such as **TUI Cruises**, **Abeking & Rasmussen** etc.

Education

- CERTIFICATE / DEGREE NAME
High school
1976 -1986
- CERTIFICATE / DEGREE NAME
Education degree and professional work in sheet metal domain
1986 -1993
- CERTIFICATE / DEGREE NAME
Bachelor Degree in mechanical. sheet metal and design
GDS2 - Germany
1993-1995

SKILLS

PROFESSIONAL

- Professional internation. Entrepreneur
- Leadership
- Product Lifecycle Management
- Agile Project Management
- 25 years' competence in automotive
- 5 years' experience in M&O
- Demonstrate strong skills in defining technical and business strategies
- International business development
- Sales strategy and leverage process
- Digital Marketing Strategy
- Business assessment strategy
- Team Building
- Project Risk & Scope
- Data Analytics

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Experience Continued...

President & CEO

advancedOBC GmbH & Co KG (Germany) / FDG. Ltd. (Canada)

- 11/2017 - 03/2018 professional consulting service **Mackevision** (part of **Accenture**) concept and design new digital media process Porsche. New process and workflow concerning CGI, VFX, VR, AR, 3D Animation all use cases from 3D design CAD data to the final use case (car configurator, marketing production, print...). High-efficiency processes and workflows from manufacturing to marketing BOM, secured and high efficient CAD data, and poly data alignment and delta data supply, PLM approach in implementation in the media production process.
- 4/2017 - present Professional consulting service **Volkswagen AG**. Global cooperation project Ford/Volkswagen. Responsibilities such as PLM matters concerning design/engineering/after-sales collaboration. Various responsibilities concerning efficient and secured PLM processes between Ford and Volkswagen. I am working together closely with Ford PLM experts to ensure aligned collaboration between worldwide Ford and Volkswagen locations. Focal point corresponding between Volkswagen and Ford for all over projects such as Volkswagen's new electrical car platform as well.

President & CEO

FDG- consulting Canada (2011- present)

- FDG (free d graphics) became a **Dassault Systemes** business partner (2012 – 2017 Germany/Canada) in the industrial equipment and Marine & offshore industry business development CANADA/USA
- Establishing free d graphics sales and marketing organization dedicated to sale **Dassault Systemes** 3DEXPERIENCE solutions, a customer such as **ORACLE Racing** team and **ARTEMIS Racing** team Americas Cup, **Abcellera Biologics** Inc.

SKILLS

TECHNICAL

- Product Lifecycle Management
- Virtual Reality, Augmented Reality
- strong international collaboration skills
- strong specific OEM automotive process knowledge
- Predictive Maintenance
- strong CAX-Knowledge
- StarCD CATIA GPS/GAS
- Tool and Die Design
- CATIA V3/V4/V5/V6
- 3DEXPERIENCE
- ICEM SURF
- 3D Studio Max
- ENOVIA, Teamcenter
- MS Office suite
- StarCD, CATIA GPS/GAS
- Tool and Die Design
- strong communication skills
English and German

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Experience Continued...

President & CEO

free d graphics Ltd & Co. KG (Germany) 2000-2017

PLM consulting/services and PLM solutions selling company (20 employees)

business:

- Product Lifecycle Management and software solution selling.
Various PLM projects regarding CATIA V5 and ENOVIA Implementation Methodologies, Knowledge-based Engineering
- customer Volkswagen AG Wolfsburg tool/die design department
- customer Daimler-Benz AG Stuttgart tool/die design department
- Porsche AG responsibilities five employees of free d graphics team: CATIA V5 implementation, PLM strategy, PDM (PDMU/Matrix One) implementation, project management, ITIL, ITSM Management, Release Management, ISTQB Test Management
- 2012 free d graphics became a Dassault Systemes business partner in the fields of industrial equipment and Marine & Offshore industry in Germany
- Establishing free d graphics sales and marketing organization dedicated to sale Dassault Systemes 3DEXPERIENCE solutions, a customer such as **ADWEN, Meyer Werft, Kormaran GmbH, ORACLE and ARTEMIS Racing.**

Designer and PLM Consultant

- System Design GmbH today MB Tech (AKKA Technologies) and **Mercedes Benz AG**: OEM car manufacturer 1995-2000
- CATIA Designer Mercedes Car S-Class, Smart Car Convertible concept and CATIA/PDM- trainer
- CAx Support for Mercedes car division Stuttgart
- CAx- Expert and CFD Expert, Class A Design expert
- PLM Consultant employee at Mercedes PLM competence center responsibilities such as PLM strategy, supplier integration **Daimler Chrysler** and **Magna** (Austria)

Interest / HOBBIES



Sport



Reading



Traveling



Music



Economy

AWARDS

- Certified Single Source for Speed Sales - lent by Dassault Systemes Europe Paris
- Dassault Systemes award as DS-business partner, M&O solution selling- sales target achieved in the marine industry NAM. lent by Dassault Systemes NAM 2009 –lent by Dassault Systemes NAM M&O sales enablement _ Wodland Hills CA Dassault Systemes NAM
- IT Infrastructure Library 3.0 lent by international ITIL organization

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COVER LETTER

Dear Ladies and Gentlemen:

I am interested in contributing my broad range of international technical and business expertise to help your company and your clients to keep competitive and efficient concerning the global challenges of digitalization and worldwide collaboration needs in design, engineering, manufacturing and after sales.

As a President & CEO, and international Consulting, I have developed persuasive skills in helping clients in achieving their goals.

I have also gained extensive experience in international technical and business consulting.

I am convinced that my experience to identify customer pains, challenges and to provide the most efficient solution is creating sustainable customer success.

Sincerely,

Heiko Oldendorf

President & CEO, international Consultant

advancedOBC (Germany) and FDG-consulting (Canada)

Mr. Heiko Oldendorf
President & CEO

Suite 200 - 375 Water Street
The Landing in Gastown
Vancouver, BC V6B 5C6

DATE

6th January, 2020