#### advancedOBC



#### INTERNATIONAL CONSULTING AND ADVISORY SERVICES



www.advanced-obc.com - fdg-consulting.ca



## Our consultancy approach

A full-service partner for your core and digital transformation journey

#### Vision & Mission

To deliver our purpose and remain relevant to society, the firm has clearly defined its future state. While "digital society" is gaining speed, we will serve various needs build trust in the digital society through a quality-driven approach. It is the most critical foundation for our business.

#### **Expert Consultant**

Our technical skills, industry experience and knowledge of local markets worldwide help you become future-ready in every aspect of your business and every need. We bring you valuable insights to address critical risk and assurance issues across the globe.

## Prove of valuable Consultancy

We, as technology specialists, will guide your organization through end-to-end redesign and modernization of your platforms to give rise to new capabilities and empower your business.

#### **Creat Solution**

We are implementing new technology to path the way for future business. We provide expert advice to businesses, like communication, problem-solving and management and technical consultancy on many levels.

#### Creative Idea

We blend a deep understanding of disruptive forces with industry experience to generate new ideas and products, new business models, and new relationships that can help transform organizations, positioning them to address their most pressing current and future challenges.





## Professional Services Approach

From evolving customer expectations and emerging technologies to more nimble companies entering industries, businesses today are more at risk for disruption than ever before



## Customer success driven

Good business leaders create a vision, articulate, passionate own & relentlessly drive it to fantastic completion.

Our main constituent is to create customer success to identify all challenges and provide tailored aligned processes and solutions to increase competitiveness and sustainability.

### -

#### Creative Idea

Aligning current challenges with new visions and targets



#### Global challenges

We identify your technical processes to help you with a sustainable global market approach.



Business Report Service-oriented on your business goals 

### Consultancy approach

Great things in business are never done by one person, hey're done by a team of people

01.

Option One

We get partly involved

02. Option Two Responsibility for specific

BPI's and Processes

03.

Option Three Full involvement in largerscale changes

25.005



#### "If something is important enough, you do it even even the odds are not in your favour" E. M.



Leadership

Innovative ideas and grandiose vision are meaningless if not followed up by action. The flair and charisma so often associated with the visionary leadership style must be balanced by discipline, focus and a specific course of action.

07

Heiko Oldendorf

President & CEO Advisory Consultant



#### Integrity

We are closing any gaps between intentions and actions, ensuring interactions with customers, employees, suppliers, investors and regulators are aligned with stated aims and purpose. And finally, we provide that organizationally, we always behave in an upstanding way.



#### CEO & Owner Heiko Oldendorf

Experiences

international industry experience	25 years
international entrepreneur consultant and advisory	y 22 years
leadership as company owner	15 years
international experience EU and NAM	12 years

Awards: Dassault Systemes M&O solution selling, Certified Single Source for Speed Sales &

Consultant and Advisory Services Services



#### as is to be analyzing

Any improvement starts with identifying the asis situation and listening to customer needs.



#### Digital Transformation

We help to shape your digital processes for your tailored needs.



#### **Creative Solution**

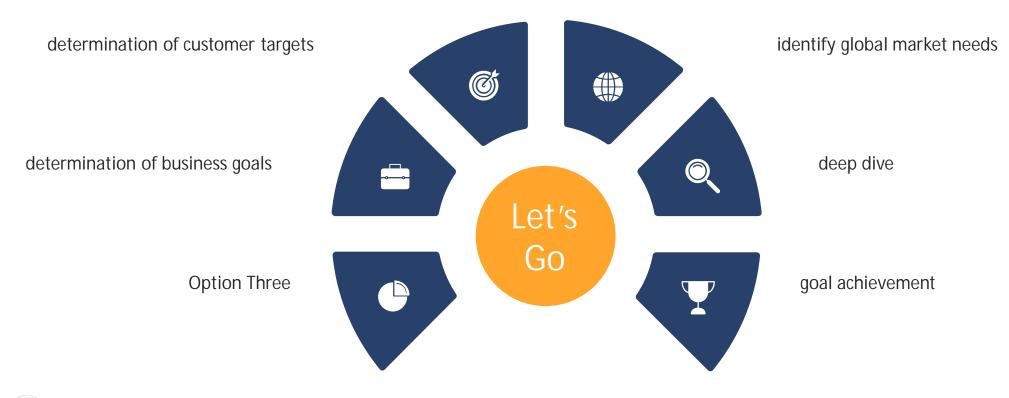
Please take advantage of our long-term international experiences.



#### **Business Reward**

Reducing the TCO is one of a direct impact on your business and sustainable success.

### Consultant Infographic



10

## **Creat Creative Project**

Great things in business are never done by one person, hey're done by a team of people Our clients take advantage of a journey of over 25 years in various industry domains and straight forward down the digital transformation road.

We use the latest tools, methodologies, technology and standards proven by global OEMs.

## **Consultant History**



• We are proud to support the fastest and most significant global player.

12



We are a strategic partner concerning the Volkswagen cooperation project and global 3rd party businesses. International advisory experience in a different businessand PLM domains.

 There are no secret to success, success is doing the things you should do

### **Consultant History**



• technical-science and commercial Data exchange

2018 -present



• We are a strategic partner concerning the Volkswagen cooperation project and global 3rd party businesses.

There are no secret to success, success is doing the things you should do

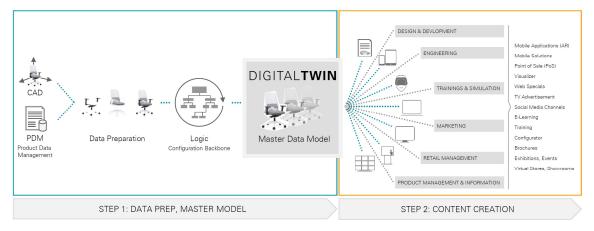


#### Some selections of past and ongoing projects

.

International technical Consulting in the domain of digital transformation, Product Lifecycle Management, global OEM projects and global collaboration.

A new end to end digital media pipeline concerning the production of all 3D/2D digital content uses cases for Porsche AG Stuttgart After Sales department. (subcontracted by Mackevision Part of Accenture)



 Technical senior consulting Volkswagen global Ford alliance/cooperation projects, new commercial vehicles, and new electrical platform, connecting all the worldwide dots for data exchange, collaboration, alignments both organizations, lean processes design, communication point between technical IT/PLM team Volkswagen and Ford.

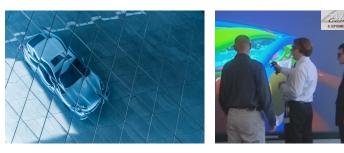
## Projcets- and customer stories



#### Some selections of past and ongoing projects

International technical Consulting in the domain of digital transformation, Product Lifecycle Management, global OEM projects and global collaboration.

 We have done various PLM implementation projects since the year 2000 on. Such as parametric tool and die design for Volkswagen and Mercedes. Furthermore, we worked as a critical partner for Porsche to implement new PLM and CAx strategies to improve the general parametric design.



- Sales and consultancy for new digital technologies such as Virtual Reality Meeting for global collaboration (Arthur) and Augmented Reality technology (Ameria). Achievements: new clients such as TUI Cruises, Abeking & Rasmussen etc.
- Dassault Systemes business partner (2012 2017 Germany/Canada) in the industrial equipment and
  Marine & offshore industry business development CANADA/USA
  Establishing free d graphics sales and marketing organization dedicated
  to sale Dassault Systemes 3DEXPERIENCE solutions, a customer such
  as ORACLE Racing team and ARTEMIS Racing team Americas Cup,



## Projcets- and customer stories



#### Some selections of past and ongoing projects

International technical Consulting in the domain of digital transformation, Product Lifecycle Management, global OEM projects and global collaboration.

 Sales and technical consultancy for new digital technologies such as Virtual Reality Meeting for global collaboration (Arthur) and Augmented Reality technology (Ameria). Achievements: new clients such as TUI Cruises, Abeking & Rasmussen etc.

# <image><image><section-header><section-header><section-header><section-header>



## Projcets- and customer stories

Happy Client

Target Market

Ø

#### SWOT Analysis

## Strength Consultant

#### 01

#### as is and to be analysis

We are providing a business value assessment and general process analyzing.

02

17

#### Creative Solution

V- model engineering and Scrum.





SWOT Analysis

## Weakness

We help to identify all potential factors which slow down your processes and time to market.

SWOT Analysis

## Opportunity Consultant

01

Creative Business

02

19

Create Innovation

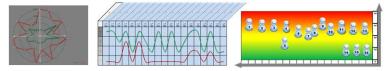


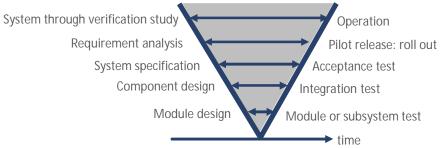


SWOT Analysis, Assessment and V- Model

## Solve Threat Consultant

With our SWOT and Business Assessment analytic approach, we can identify the crucial areas for improvement.





#### Barry Choy Naval Architect, Managing Member, Choydesign LLC May 31, 2018, Barry was a client of Heiko's

Arno Betz CAx Senior Consultant bei MBtech Group GmbH & Co. KGaA

Arno in the same group

May 30, 2018. Heiko worked with

Heiko Oldendorf was one of the first to develop and introduce innovative and enhanced Knowledge Based Engineering Methods and Solutions in CATIA V5 Kinematics. Further he adapted and finetuned this associative parametric and Knowledge Adviserdriven solutions in the field of Tool And Die - Design, especially for the automated and parametric design of Addenda Surfaces (among other Tasks)

Heiko is very responsive and willing to work through complex Systems Design at Artemis issues with patience. Much appreciate your ongoing support!

Heiko's knowledgable and diligent!

Daniel Nick Business Consultant bei Dassault Systèmes June 1, 2018. Daniel worked with Heiko but at different companie

Alex Davis

Racing July 2, 2018. Alex was a client of Heiko's

> Ich habe Heiko Oldendorf als äusserst zielstrebigen Geschäftspartner, basierend auf einer umgänglichen Art und Weise kennen gelernt. Ich wünsche Ihm auf dem weiteren Weg viel Erfolg. Daniel Nick Dassault Systeme: **Business** Consultant

Michael Kirchgaes Heiko Oldendorf #Bravo Sit See translation Kreative Lösungsansätze Heiko Oldendorf



showing customer value.

October 28, 2018, Heiko was Christian's client

**Dirk Rittinghaus** 

Dassault Systemes

Deutschland GmbH

Martha Cox

Sales Manager

Senior Partner Manager bei

October 17, 2018. Dirk worked

with Heiko but at different

July 6, 2018, Martha worked with

Heiko but at different companie

Mr. Heiko Oldendorf is an excellent PLM consultant who has an outstanding process know-how in the different areas as well as a lot of knowledge about the technical architectures

I worked with Heiko since years at different customer cases

together. His deep knowledge skills in different industries and

competence in new technologies helps me to convince our

customers to be open for new projects. He was able with his

consultative selling approach to create a win-win situation for all

participants. Heiko is a loyal and faithful character so that I like to

give my personal recommendation to work with him and his team

Heiko is very driven to succeed and find the best solution for his

customers. He is creative in his thinking and tries to solve

complicated customer problems simply to the benefit of his

customers. We worked together on a mission critical, high ROI solution for a cruise company and Heiko understood the technical aspects of the solution and facilitated access to the decision makers. Heiko is a valuable asset to any strategic discussions

...see more

## **Our Gallery** Professional

Entrepreneur always search for change, respond to it & exploits it as an opportunity





Portfolio

## Certified and partnership

## Get In Touch Contact Us

#### Our Address

Ż





### We are looking forward to working with you

